

MELISSA F. MCSHEA

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ACADEMIC APPOINTMENTS

John Jay College of Criminal Justice, City University of New York, New York, NY
Assistant Professor, Department of Public Management August 2018 - present

University of North Dakota, Grand Forks, ND
Visiting Assistant Professor, Department of Political Science and Public Administration August 2017 – May 2018

RESEARCH INTERESTS

Public finance	Economics and public policy
State and local tax policy	Discrimination in housing and credit markets
State government revenue forecasting	Financial access of the low-income

EDUCATION

The George Washington University, Washington, DC
Ph.D. in Public Policy and Administration. Concentration in Public Budgeting and Finance August 2018

Dissertation: Essays on State Tax Revenues During the Great Recession and Beyond
Committee: Joseph Cordes (chair), Dylan Conger (reader), Tara Sinclair (reader)

Master of Public Policy. Concentrations in Labor Market Policy and Public Budgeting and Finance May 2010
Capstone Project: The Impact of Unauthorized Immigration on the U.S. Labor Market: 2000-2009
Client: Office of Policy, U.S. Department of Homeland Security

Master of Arts in Economics. Concentrations in Development Economics and Applied Econometrics May 2007

University of Maryland, College Park, MD
Visiting Graduate Student in Economics and Mathematics 2001-2002, 2004

University of Michigan, Ann Arbor, MI
ICPSR Summer Program in Quantitative Methods for Social Research 2013, 2014
Master of Arts in Applied Economics May 1996

University of Virginia, Charlottesville, VA
Master of Arts in Economics. Concentrations in International Economics and Economic Growth May 1998
Bachelor of Arts in Economics with a Minor in Mathematics May 1994

PRIOR WORK EXPERIENCE

TEACHING EXPERIENCE

Trachtenberg School, The George Washington University September 2010 – August 2016
Assisted with research methods & statistics, microeconomics, and public budgeting courses

Division of Liberal Arts, Northern Virginia Community College June 1999 – June 2003
Independently taught introductory micro and macroeconomics to non-traditional students

Department of Economics, University of Virginia September 1997 – May 1998
Led discussion sections of undergraduate students taking introductory micro and macroeconomics

RESEARCH EXPERIENCE

George Washington Institute of Public Policy, The George Washington University June 2009 – May 2010
Conducted literature review and co-authored report on New Jersey's state and local tax systems
Studied racial discrimination in Craigslist apartment rental markets

Bluewave Resources, LLC Summer 2008
Assessed the institutional & economic issues related to cofiring of biomass by rural cooperative utilities

Darden School of Business, University of Virginia December 1996 – June 1998
Researched and wrote papers on the use of rent-to-own products among low-income consumers

PUBLIC SECTOR EXPERIENCE

International & Economic Affairs, Comptroller of the Currency, U.S. Treasury June 1998 – August 2003
As financial economist, conducted on-site and off-site bank-specific analyses of risk measurement systems and quantitative valuation and decision models in the relevant business context by

- (1) developing statistical models and drawing samples to find possible discrimination in home mortgage lending;
- (2) evaluating credit scoring models for compliance with fair lending laws

Responded to requests for analyses of issues affecting the banking system and financial markets and broad OCC operations from the Comptroller and senior managers by contributing to data collection, analysis, and interpretation

PUBLISHED WORKS AND WORKS IN PROGRESS

Journal Article

* McShea, M. F. (2001). Using statistical techniques on OCC fair lending examinations. *The Risk Management Association Journal*, 84(3), 48-53.

Book Chapter

* McShea, M. & Cordes, J. (2019). Forecasting post-crisis Virginia tax revenue. In D. Williams & T. Calabrese (Eds.), *The Palgrave Handbook of Government Budget Forecasting* (pp. 177-200). Cham, Switzerland: Springer Nature.

Book Reviews

* McShea, M. F. (2004, June). [Review of the book *Income and influence: Social policy in emerging market economies*, by E. Kapstein & B. Milanovic] *SGE Monthly Bulletin*, 36(6), 6-7.

* McShea, M. F. (2001, September). [Review of the book *Teen Guide to Personal Financial Management* by M. Bijlefeld and S. Zoumbaris] *SGE Monthly Bulletin*, 33(8), 6.

Reports

* Bell, M., Brunori, D. & McShea, M. (2009, August). *The Structure of State and Local Taxes in New Jersey* (Rep.). Washington, DC. Initial draft prepared for the National Education Association

* Bluewave Resources, LLC. (2008, October). *Biomass Cofiring for G & T [Generation & Transmission] Cooperative Coal-Fired Power Plants* (Rep.). McLean, VA. Final report prepared for the Cooperative Research Network of the National Rural Electric Cooperative Association

Working Paper

* McShea, M. (2006, May). What are the characteristics of the unbanked in the survey of financial activities and attitudes?

In Progress

- * “Using repeated events models to study state tax revenue actions taken from 2001 to 2017”
- * “Interpreting safekeeping and liquidity motives among the low- to moderate-income in two large U.S. urban areas”
- * “Current trends in establishing university-based public policy institutes & implications for public policy discourse”
(with Jason Jensen, University of North Dakota and Sarah Diehl, John Jay College)

GRANTS, AWARDS, AND HONORS

- **John Jay College of Criminal Justice**
 - Cycle 50 PSC-CUNY Research Award, \$3500, Summer 2019
- **The George Washington University**
 - Member, Pi Alpha Alpha, International Honor Society for Public Affairs and Administration, 2019 –
Columbian College-Trachtenberg School Grant to attend Eastern Economic Association Meeting, \$600, 2017
 - Mei Yuen Hoover Scholarship for 2007, 2008-2010, 2014-2017
 - Full tuition remission, stipend and teaching assistantship award for 2010-2016
 - GW Summer Dissertation Fellowship, 2015
 - Trachtenberg School Outstanding Teaching Assistant Award, 2015
 - James E. Kee Leadership Award for research support, Summer 2014
 - ICPSR Summer Program Scholarship for Public Administration, Public Policy, & Public Affairs, Summer 2014
 - Trachtenberg School tuition award to attend 2013 ICPSR Summer Program
 - University Graduate Award, 2007
- **University of Virginia**
 - Full tuition remission, teaching assistantship, and DuPont Fellowship for 1997-1998

PRESENTATIONS

- “Using a threshold GARCH model to study fluctuations in state tax revenues since the Great Recession”
 - Association for Budgeting & Financial Mgmt. Meeting, Washington, DC, September 2019
- “Current trends in establishing univ-based public policy institutes & implications for public policy discourse”
 - John Jay College of Criminal Justice, New York, NY, April 2019
- “Forecasting state tax revenue in the face of the Great Recession”
 - John Jay College of Criminal Justice, New York, NY, November 2017
 - Association for Public Policy Analysis & Management Fall Research Conference, November 2017
 - Association for Budgeting & Financial Mgmt. Meeting, September 2017
 - Eastern Economic Association Annual Meeting, New York, NY, February 2017
- “How did states respond to the Great Recession? A study of tax revenue actions using event history models”
 - University of Baltimore, Baltimore, MD, July 2017
 - Federal Deposit Insurance Corporation, Washington, DC, January 2017
 - Baruch College, New York, NY, December 2016

OTHER PROFESSIONAL DEVELOPMENT

- Effective Practices in Online Teaching Workshop, John Jay College, New York, NY, May 2020
- NASPAA NEXT, Leadership Devp't Institute for Public Affairs Education, NASPAA Annual Conference, Los Angeles, CA, October 2019
- Faculty Development Day, John Jay College, New York, NY, August 2018, January 2019, August 2019, January 2020
- "Using Stata Effectively," Course by StataCorp, Washington, DC., May 2017
- "Panel Data Modeling," Course by Georgetown U. Center for Econometric Practice, Washington, DC, June 2016
- "Data Science Specialization," Johns Hopkins Bloomberg School, through Coursera, July 2015 – February 2016
- "Incorporating International Students Better into Classroom Learning," GWU, Washington, DC, May 2015
- "Introduction to Survival Analysis Using Stata," NetCourse by StataCorp, January - March 2015

SERVICE

- **Departmental**
 - Faculty co-leader for PAD 343, Administration of Financial Resources, 2020 - present
 - Faculty co-leader for PAD 743, Public Sector Financial Management, 2019 - present
 - Faculty co-adviser for Pi Alpha for 2019-2020 and faculty adviser for 2020-2021
 - Member, Faculty search committee for accounting faculty opening for 2019-2020
 - Member, Department of Public Management Grade Appeals Committee for 2019-2020 and 2020-2021
- **College-wide**
 - Member, Research Group on Funding, Phase I of Strategic Planning Process, Fall 2019
- **Profession**
 - Panel chair, Association for Budgeting & Financial Mgmt. Meeting, September 2019

COMPUTER SKILLS

Statistical Software: Stata, SPSS, SAS, EViews, Oxmetrics, ArcGIS, Matlab, Mathematica, Limdep

Operating Systems: Mac OS, Windows, UNIX

Programming, Web Tools, Other: R, Python, FORTRAN; CSS, HTML; Adobe Creative Cloud

Instructional Tools: Blackboard, Adobe Connect, Starfish, Tegrity, VoiceThread, Zoom

LANGUAGES

Taiwanese (limited professional proficiency), German (elementary proficiency), Japanese (elementary proficiency)